



BOARD NOTES

January 16, 2015

Executive Director Thoughts: Happy New Year! I hope 2015 is off to a great start for you and your school district. January is always a busy month as we prepare for our winter Boot Camp and start working on new projects for the new year.

I recently sent a survey to state affiliate Executive Directors. This survey will collect information on affiliate organization, compensation and activities. It is my hope that states that are looking at creating or growing an affiliate will find the information useful. If you are interested in learning more about this information be sure to let me know.

In February, AASPA will be featuring everything “Technology.” We will be sharing articles, blogs, books and webinars all dedicated to helping the HR Director utilize technology more. AASPA will also be conducting our first HRChat on Twitter February 23rd. Be looking for more details soon.

I am increasingly using our list of State Leaders to promote AASPA and ways individuals can get involved. What a great opportunity at the state level to encourage your state members to join a national committee or run for a national board position. I am also encouraging state leaders to nominate members for national awards. What a nice addition to say when you win at the state level you are now a candidate at the national level.

Nominating Committee: The AASPA 2015 Executive Board nominations deadline is April 1. Active members are encouraged to get involved in their association. We encourage you to nominate a member or colleague who meets the criteria for one of the following open board positions: President-Elect, Region 1 Representative and Region 2 Representative. For information on the process and to submit a nomination please visit <http://aaspa.org/about-us/aaspa-governance/executive-board-nomination-information/>.

Leon Bradley Scholarship: The LBS is established to encourage more minorities to enter the field of teaching and school leadership. Applications are currently being accepted through our website. Materials must be submitted by May 29, 2015. For information on the process and list of states where applicants must reside or attend school please visit: <http://aaspa.org/leon-bradley-scholarship/>

Marketing Update: AASPA has added an exciting new feature to our website, a Twitter feed (check it out at <http://aaspa.org/>). AASPA is tweeting and disseminating more information using this medium. Don't forget to include us when you Tweet @_AASPA_ Look for information about upcoming AASPA events, industry news and updates on members.

AASPA is also starting regular Twitter chats the second and fourth Monday of each month at 8 p.m. CST beginning on February 23rd. Be sure to look for more information in February.

There is still time to order January's Book of the Month, "Teach Like

a Champion 2.0 <http://aaspa.org/product/teach-like-a-champion-2-0/> Be on the look out for new books in February for Technology Month.

Future Webinars and Dates:

* January 21 – Health Care Reform: Preparing for the Next Big Wave of Employer Obligations

<https://attendee.gotowebinar.com/register/2771363401206812930>

* February 6th - Twitter 101 for your HR Professional Development

<https://attendee.gotowebinar.com/register/805189113976630502>

* February 11th – Networking is Recruiting: LinkedIn

<https://attendee.gotowebinar.com/register/3663385090443232513>

Personnel Administrator Boot Camp: The Personnel Administrators Boot Camp at the Coronado Springs Hotel in sunny Orlando, Florida is only two weeks away! This will be a fantastic opportunity to take charge of your career, increase your knowledge and gain the respect of your peers and supervisors with career enhancing professional development. The Boot Camp consists of 18 sessions to choose from over the two-day event. These are essential topics for all school HR administrators. There are 87 attendees registered (37 members and 50 non-members) and 11 speakers/staff. For more information on the agenda, session descriptions, hotel information and to register for the event, go to <http://aaspa.org/personnel-administrator-boot-camp/>. Contact Sandy Wachter for more information, sandy@aaspa.org.

Professional Development: What makes a professional stand apart from others in his or her field? Of course, they have the education and the hands-on experience that makes them well rounded and widely respected in their field. But true professionals don't stop there. In fact, they never stop – especially when it comes to learning. After all, research is always discovering new things, and trends are always changing. Any good professional will be on top of – and responding to – these changes. Continuing professional development is important because it ensures you continue to be competent in your profession. It is an ongoing process and continues throughout a professional's career. In addition, continuing your education and professional development will make you feel more confident in your career choice.

Membership Update as of 1/16/15: Our membership total is now 1762. In the 6-month period July to December 2014 we had a total of 299 new members. January has been a busy month and it seems that our members have made New Year's resolutions to keep on top of their paperwork and send in their renewal registrations. This month's fun fact is that we have 15 members living in Canada, 1 in El Salvador, 1 in Singapore and 1 in Mexico.

1094 - Active	11 - Professor/Student
145 - Associate	43 - Retired
87 - Institutional Primary	36 - Business
252 - Institutional Associate	7 - Complimentary
53 - Institutional Associate Extra	34 - Honorary

1762 Total