



# AASPA

American Association of School Personnel Administrators | Est. 1938

## Board Notes February 12, 2016

**Executive Director Thoughts:** For a short month, February was sure packed with a good deal of activity. Our "Recruitment" month was a big success with the books sales and webinar traffic. We had to reorder multiple copies several times. As a result, we will be extending the February pricing for our books of the month through the end of next week. Thank you to everyone who contributed to present or provided a blog or article.

I was thrilled to have attended the Washington Association of School Personnel Administrators (WASPA) annual conference this past week. What an amazing affiliate. I was impressed to learn about the professional development and activities handled by the state. My favorite session was lead by Carla Santorno, Superintendent of Tacoma Public Schools and the 2016 Women in School Leadership Award winner from the American Association of School Administrators. She shared that she used to think her day was not complete unless she had touched everything. It was a hard transition to learn that leadership requires us to trust, communicate and follow through. I can certainly relate to this. Sometimes it is hard to let go of control and to allow the great people we have hired to shine.

Don't forget that nominations are open for AASPA Executive Board positions. It is very important that you share this information with your state and leaders. Serving on the AASPA Executive Board is not only an amazing professional development experience it is also a lot of fun! Below is information on current open positions and deadlines.

**Nominating Committee** - The following positions are currently open for the 2016-2017 AASPA Executive Board.

**President-Elect:** Serves one year as President-Elect, followed by one year each as President and Immediate Past-President. Is elected by the entire membership.

**Secretary** - Serves a three-year term. Is elected by the entire membership.

**Region 3 and Region 4 Representative:** Serves a three-year term. Is elected by the voting members of the respective region.

Nominations are selected based upon the following criteria:

- Active membership in AASPA for a minimum of three years, five years preferred.
- Experience on the Executive Board or other major committees of the Association in the case of nominees for the position of president-elect.
- Active membership in other organizations/associations (holding offices, chairing committees, etc.)
- Successful experience as a school personnel administrator, a minimum of five years preferred.
- Active participation and regular attendance at AASPA annual conferences.
- Substantial knowledge of current public school personnel problems and trends.
- Presentations, papers, publications, awards, and other contributions to the profession.

For more information and to complete a nominations form go to:

<http://aaspa.org/about-us/aaspa-governance/executive-board-nomination-information/>

**Books of the Month** offered at a discount for February only!

- **Minority Teacher Recruitment & Retention Strategies (NEW!)**
- **Recruiting and Retaining Generation Y Teachers**
- **Hiring for Attitude**
- **Hire Better Teachers Now**

We will be extending February prices through next week. Go

to <http://aaspa.org/product-category/featured/> to order your discounted copy today!

### Upcoming Webinars

Webinars are free for AASPA members and \$25 for non-members.

\* March 8th / 11:00 am CST "**Diversity Beyond the Color: Do You Really Know Me?**"

\* March 23rd / 11:00 am CST - "**Creating Shared Accountability**"

\* March 31st / 11:00 am CST - "**Legal Update and Best Practices in FMLA**"

For more information on these webinars and to register online go to:

<http://aaspa.org/events/webinars/>

**Boot Camp** - The next AASPA **Boot Camp** will be held June 23-24, 2016 in Indianapolis, IN at the Omni Severin Hotel. Registration will be available soon!

### 78<sup>th</sup> Annual Conference –

We are hard at work on the 78<sup>th</sup> Annual Conference in Orlando, FL. The Clinic Call for Presenters is now available. Go to:

<https://www.surveymonkey.com/r/RPDTVXM> to submit a proposal. We are currently working on Pre-Conference sessions, Exhibit Hall details, Keynotes and Student Entertainment. We have secured Dennis Snow with the topic of *Leading a Culture of Service Excellence – Lessons from the Mouse* as our Wednesday opening keynote speaker. Be sure to watch your email and the website for more updates. **October 11-14, 2016, Orlando, FL - Save the date!**

### Why volunteer? Because it's good for your health. (by Bob Kowalski) –

If you've ever volunteered your time to a charity or other worthy cause, you know you feel good about it at the end of the day. That effort also boosts your health, according to researchers.

That's just the start; the benefits of that generosity reach a long way, even to your employers' bottom line. Read more at

<http://exclusive.multibriefs.com/content/why-volunteer-because-its-good-for-your-health/association-management>

### Membership Update as of 2/12/16: Our membership total is 1751.

1019 - Active	11 - Student
160 - Associate	44 - Retired
90 - Institutional Primary	46 - Business
300 - Institutional Associate	9 - Complimentary
37 - Institutional Associate Extra	35 - Honorary

Members who had an expiration date November 30, 2015 that did not renew were made inactive last month. This total was 27.

We thought it would be good to see how we are doing compared to last year with regards to recruiting new members. Below is a comparison of the last few months.

New Members Last Year	New Members This Year
October 2014 - 86	October 2015 - 70
November 2014 - 22	November 2015 - 32
December 2014 - 21	December 2015 - 18
January 2015 - 26	January 2016 - 28
February 2015 - 22	February 2016 - 29

1751 Total